

# Jonathan Cavell

132 South 20th Street | Pittsburgh, PA 15203  
JonathanCavell@gmail.com | JonathanCavell.com | 412-259-3273

## SUMMARY

MBA and IT Expert with 10 years of experience identifying and creatively exploiting opportunities for businesses to differentiate and save money using technology.

## EXPERIENCE

### **Adaptivity, Charlotte, NC**

2010 - Present

#### **Product Manager**

- Matured Adaptivity's Visualization Studio from an underused feature from another tool to our most widely used tool.
- Visualization Studio is a current state dependency mapping product that helps clients make sense of their existing environment by rationalizing data from their CMDB and discovery tools.
- Responsible for the entire lifecycle of Adaptivity's Visualization Studio product.
- Prioritize requirements to build a development roadmap.
- Gathers requirements from market research, customers, executives, and our professional services team.
- Designs each new feature with the help of the Adaptivity Design Team.
- Supervises the development of each new version.
- Works with the testing team to design and perform tests.
- Integrates new versions in to new and existing services in Adaptivity's Professional Services Portfolio.

### **Adaptivity, Charlotte, NC**

2008 - Present

#### **Solution Architect**

- Actively support many of Adaptivity's sales by providing demonstrations and technical expertise.
- Managed the delivery of Adaptivity's largest account.
- Developed the Cloud Advisory Services Portfolio for a leading systems integrator. These cloud services have been delivered in North America, Asia, Europe, and the United States.
- Developed an ITIL based assessment of virtualization processes for one of the world's largest networking and communications companies. This assessment has been successfully administered for some of this networking giant's strategic customers.
- Developed a Storage Transformation Workshop for an industry leading storage vendor. The workshop is presented by the storage vendor as a business-driven, strategic way of viewing storage management, a clear differentiator over other storage vendors.
- Managed resources, timelines and client expectations for the development projects listed above and others.
- Developed, as part of a team, Adaptivity's strategies around Enterprise Cloud, Datacenter Transformation, Desktop Virtualization, Java Optimization, Storage Optimization, Fit-for-Purpose Design, Real-Time Infrastructure, Business Demand Mapping and Project Value Calculation.

### **IBM Global Services, Pittsburgh, PA**

2005 - 2008

#### **Consulting IT Architect**

- Responsible for services contracts, billing of time and travel, and customer sign-off as one of IBM's Engagement Managers.
- Developed IT Infrastructure Architectures and Transformation Roadmaps to enable optimization for several clients. Optimizations were achieved through virtualization, provisioning, standardization, and orchestration.
- Developed, with a team, IBM's Service Reference Model for IT (SRM-IT), which IBM consultants use as the reference model on IT Service Management engagements.
- Worked as one of 38 core members of the IBM Worldwide Infrastructure Community of Practice.

- Worked as Lead Subject Matter Expert for the development of the internal course which teaches the IBM Infrastructure Architecture and Design Methodology to new IT Architects.
- Worked as an architect and project manager for a \$400 Million IT Transformation Project, largest in IBM's history.
- Completed 8 projects with IBM, consistently under budget and receiving high customer satisfaction feedback.
- Applied skills as a project manager, including expert level skill with MS Project, on four projects.

**IBM, Research Triangle Park, NC** 2004 - 2004  
**Technical Writer**

- Was an author for one of the most popular RedBooks of 2005.

**JM Huber Corporation, Edison, New Jersey** 2004 - 2004  
**Internal Audit Intern**

**Pennsylvania State University, State College, Pennsylvania** 2003 - 2003  
**Web Development Intern**

**Mellon Financial Corporation, Pittsburgh, Pennsylvania** 2003 - 2003  
**Software Engineering Intern**

**Eckert Seamans LLC, Pittsburgh, Pennsylvania** 2002 - 2002  
**Desktop Support Intern**

## EDUCATION

**Pennsylvania State University, State College, Pennsylvania** 2009 - 2010  
**Master's of Business Administration**

- 3.7

**Pennsylvania State University, State College, Pennsylvania** 2001 - 2005  
**Bachelor's of Science - Information Sciences and Technology**

- Supply Chain and Information Systems Minor
- Business Administration Minor
- 3.7
- 3.9 (GPA in Major)

## ACHIEVEMENTS

Awarded IBM's prestigious Service Excellence Award  
 Dean's List Every Semester at Pennsylvania State University  
 Adaptivity was a Finalist for the Management Team of the Year Award at the 2009 American Business Awards

## INTERESTS

Maintain a popular blog on Pittsburgh's Technology Scene at JonathanCavell.com :  
<http://www.JonathanCavell.com>

Run the Pittsburgh Marathon and several other races every year.